

# Top 10 Reasons

## Why Building Material Suppliers Choose Everlast® Siding

### 1 Set Yourself Apart

Differentiate with the premium choice in the composite siding category – proven performance since 2009 in every extreme environment North America has to offer.

### 2 Customer Satisfaction

Everlast siding has an authentic look and feel of natural cedar with CedarTouch® finish but with none of the costly recurring maintenance, installation issues, and callbacks associated with other solid siding options like fiber cement and engineered wood.

### 3 Installer Friendly – Fast, Easy, Secure

Unlike fiber cement, Everlast siding requires no priming or painting, ever. Contractors appreciate that Everlast planks and panels are lightweight and require no expensive tools or personal protective equipment to install. EZStack joinery and EZNail® fastening slots speeds lap siding installation. Everlast planks remain tightly butted together with stainless steel seam brackets which require no flashing or caulking. Each panel of Everlast Board & Batten features an installation line guide to ensure the panel is fully seated within the interlock. Everlast installation training experts are available.

### 4 Unmatched Durability

Everlast siding is the next big thing. It's made from an advanced mineral-enriched substrate, molecularly fused with a UV-resistant acrylic capstock. This combination produces a siding material that is virtually impervious to water, freeze/thaw, and UV-rays – top enemies of exterior building materials.

### 5 High-Demand Siding Styles

Accommodating a wide range of both residential, multi-family and light commercial applications, the 4-1/2" and 7" Everlast lap siding, the 11" Everlast Board & Batten one-piece siding (9" board and 2" batten), and Everlast color-matched trim. Designed to be used in all climates and locations and currently in high demand across North America.

### 6 Designer-Curated Colors

The Everlast siding color palette includes deep, rich hues that have been thoughtfully curated by color consultants to complement any style of home, regional preference, as well as both current and classic color trends popular in North America. This keeps your number of SKUs to a minimum while satisfying market demand.

### 7 Resources for Vendor Support

Find Everlast Pro Resources online day or night! Includes: installation training, warranty registration, public relations submittal, technical documents and testing, marketing pieces, dealer look-up, and more! All available via the [www.EverlastSiding.com](http://www.EverlastSiding.com) website. Partner with the professional network of Everlast distributors – they provide reliable service and easy availability of product.

### 8 Building Code Compliance

Everlast siding earns code approval for most residential and light commercial building codes throughout the US, including more intensive building code requirements of Florida. For example, CCRR (Code Compliance Report) # CCRR-0201, DBPR (Florida Building Code) #FL22980 and TDI (Texas Department of Insurance) #EC-107. Documentation is available on the Everlast siding website.

### 9 Industry-Leading Residential & Commercial Warranty

With a product as superior as Everlast, it's easy for its manufacturer to back it with the industry's leading siding warranty. Everlast provides homeowners a transferable limited lifetime warranty that includes fade protection, further incentivizing homeowners to choose Everlast siding over lesser alternatives. Commercial projects are 50-year pro-rated. This warranty is backed by Chelsea Building Products, Inc. (manufacturer of Everlast siding) – producing building products since 1975.

### 10 Brand Loyalty Means Repeat Buyers

Brand loyalty attracts and retains professional, discerning contractors. Distribute and support your customer base with on time and complete orders. Service the growing group of Everlast brand-loyal contractors who now exclusively sell Everlast Advanced Composite siding products. Repeat customers are happy customers. Everlast siding gives you the confidence to stock a product that has proven performance since 2009. Continue to grow your business with high-quality Everlast siding.



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[www.EverlastSiding.com](http://www.EverlastSiding.com)

